Presentation

Product tracking systems

Mobile phone applications in logistics

by

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Venue: Business lecture room

Pápa Secondary School of Economics (Pápai Gazdasági Szakképző Iskola)

Summary

by Fülöp Brigitta 13/K Fersch Tamás 13/L

The lecture took place in our classroom.

The lecturer and his colleagues spoke about new products and technologies of the T-Mobile Hungary Company.

They handed out several devices (PDAs, and PNAs). We could also try some I Phones.

They demonstrated their programmes on the whiteboard. We could see a storage manager program, and a GPS tracking system.

We could also see one of their cars, moving around the country. We could get in an online connection with the notebook in the car.

The manager program shows us, which devices are in the main warehouse in Budapest, and how the T-Mobile distributors can order from the stock. It was interesting, and we can see how a system like this works in real life.

After about 3 hours, at the end of the presentation, they gave us brochures about T-Mobile's products and services with prices.

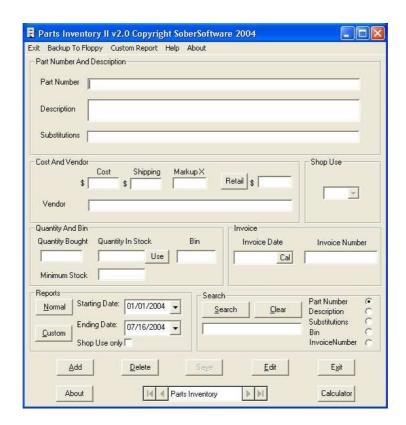
SUMMARY

Warehouse

Volume determining factors of ordering articles:

- ✓ Expected demand
- ✓ Measuring of the special offer (how "striking")
- ✓ Warehouse size

Recommended programme → **JAZZ INVENTORY**



Warranty

- ✓ Treaty
- ✓ Account
- ✓ Warranty card

The seller has to give these documents over to the buyer. The buyer can ask for change or repair if he/she has the account and the warranty card.

Set registry program → SIS (Schengen Information System)

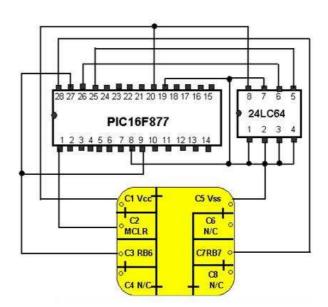


Identifying the buyer

We can identify the buyer with the:

- ✓ IMEI number
- ✓ SIM card number
- ✓ Phone number





Tracking goods

We track the way of the goods by the:

- ✓ Journey time
- ✓ Path
- ✓ Speed
- ✓ Standing time

Website (for the following up the goods) \rightarrow easytrack.hu



Mobile internet

- ✓ Shopping
- ✓ Parking
- ✓ Tracking cameras

Program (for tracking cameras) → <u>Teamviewer</u>







